

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFMY	09/14/12	09/14/12	Price Is Right	CM	11a-12p	----F--	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
Price Is Right															
REVISED RATE ADD TO SCHED 7.18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	----F--		1		\$140.00		0.00					
E 2	WFMY	09/14/12	09/14/12	News2 at Noon	CM	12-1230p	----F--	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
News2 at Noon															
REVISED RATE ADD TO SCHED 7.18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	----F--		1		\$130.00		0.00					
E 3	WFMY	09/07/12	09/14/12	M-F 3-4p	CM	3-4p	----F--	:30	1	\$95.00	P-3	0.00	NM	2	\$190.00
Let's Make a Deal															
REVISED RATE LETS MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	----F--		1		\$95.00		0.00					
Week:		09/10/12	09/16/12	----F--		1		\$95.00		0.00					
E 4	WFMY	09/07/12	09/14/12	M-F 4-5p	CM	4-5p	----F--	:30	1	\$70.00	P-4	0.00	NM	2	\$140.00
Ellen Degeneres															
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/03/12	09/09/12	----F--		1		\$70.00		0.00					
Week:		09/10/12	09/16/12	----F--		1		\$70.00		0.00					
E 5	WFMY	09/07/12	09/07/12	News 2 at 5	CM	5-530p	----F--	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
News 2 at 5															
REVISED RATE NEWS 2 AT 5															

Order / Rev: 711604
 Alt Order #: 06241625
 Flight Dates: 09/07/12 - 09/16/12

Advertiser: McCrory for NC Governor
 Product Desc: MCCRORY FOR NC GOV
 Estimate: 907916

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WFMY	09/07/12	09/07/12	News 2 at 5 News 2 at 5	CM	5-530p	----F--	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
REVISED RATE NEWS 2 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					1	\$225.00		0.00			
E 6	WFMY	09/07/12	09/07/12	530-6p Andy Griffith Andy Griffith	CM	530-6p	----F--	:30	1	\$230.00	P-3	0.00	NM	1	\$230.00
REVISED TP AND RATE ANDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					1	\$230.00		0.00			
E 7	WFMY	09/07/12	09/14/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	----F--	:30	1	\$55.00	P-4	0.00	NM	2	\$110.00
GOOD MRN SH 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					1	\$55.00		0.00			
Week:		09/10/12	09/16/12	----F--					1	\$55.00		0.00			
E 8	WFMY	09/14/12	09/14/12	M-F 6-8a Good Morning Show	CM	6-8a	----F--	:30	1	\$80.00	P-4	0.00	NM	1	\$80.00
ADD TO SCHED 7.18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$80.00		0.00			
E 9	WFMY	09/14/12	09/14/12	PA (M-F) Wheel/Jopardy	CM	7-8p	----F--	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
REVISED RATE ADD TO SCHED 7.18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$375.00		0.00			
E 10	WFMY	09/07/12	09/14/12	CBS This Morning CBS This Morning	CM	8-10a	----F--	:30	1	\$60.00	P-3	0.00	NM	2	\$120.00
REVISED RATE ADD SPOT ON 9/14 EARLY SHW1-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					1	\$60.00		0.00			
Week:		09/10/12	09/16/12	----F--					1	\$60.00		0.00			
E 11	WFMY	09/10/12	09/10/12	Mon Prime C Hawaii Five-0	CM	10-11p	M-----	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
REVISED RATE HAWAII 5-0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$850.00		0.00			
E 12	WFMY	09/10/12	09/10/12	News 2 at 11 News 2 at 11	CM	11-1135p	M-----	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
NEWS 2 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$250.00		0.00			
E 13	WFMY	09/10/12	09/10/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
REVISED RATE ADD TO SCHED 7.18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$140.00		0.00			
E 14	WFMY	09/10/12	09/10/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	M-----	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
GOOD MRN SH 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$55.00		0.00			
E 15	WFMY	09/10/12	09/10/12	News 2 at 6 News 2 at 6	CM	6-630p	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
REVISED RATE ADD TO SCHED 7.18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$350.00		0.00			
E 16	WFMY	09/10/12	09/10/12	CBS Evening News CBS Evening News	CM	630-7p	M-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
REVISED RATE ADD TO SCHED 7.18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 711604
 Alt Order #: 06241625
 Flight Dates: 09/07/12 - 09/16/12

Advertiser: McCrory for NC Governor
 Product Desc: MCCRORY FOR NC GOV
 Estimate: 907916

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WFMY	09/10/12	09/10/12	CBS Evening News CBS Evening News	CM	630-7p	M-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
REVISED RATE ADD TO SCHED 7.18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$700.00		0.00			
E 17	WFMY	09/10/12	09/10/12	CBS This Morning CBS This Morning	CM	8-10a	M-----	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
REVISED RATE EARLY SHW1-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$60.00		0.00			
E 18	WFMY	09/08/12	09/08/12	News 2 at 11 News 2 at 11	CM	11-1135p	-----S-	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
NEWS 2 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$250.00		0.00			
E 19	WFMY	09/08/12	09/15/12	Panthers Huddle Panthers Huddle	CM	1135p-1205a	-----S-	:30	1	\$30.00	P-4	0.00	NM	2	\$60.00
CAR PANTHERS COACHES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$30.00		0.00			
Week:		09/10/12	09/16/12	-----S-					1	\$30.00		0.00			
E 21	WFMY	09/15/12	09/15/12	College Football Blitz News/CF Blitz	CM	Sa 7-8p	-----S-	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
REVISED RATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$100.00		0.00			
E 22	WFMY	09/08/12	09/08/12	College Football Blitz News/CF Blitz	CM	Sa 7-8p	-----S-	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$100.00		0.00			
E 23	WFMY	09/08/12	09/08/12	Good Morning Show Sat Good Morning Show Sa	CM	6-9a	-----S-	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
REVISED TP GMA WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$70.00		0.00			
E 24	WFMY	09/15/12	09/15/12	Good Morning Show Sat Good Morning Show Sa	CM	6-9a	-----S-	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
REVISED TP ADD TO SCHED 7.18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$70.00		0.00			
E 25	WFMY	09/16/12	09/16/12	News 2 at 11 News 2 at 11	CM	11-1135p	-----S	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
NEWS 2 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$250.00		0.00			
E 26	WFMY	09/09/12	09/16/12	1135-1235a Sun 1135p-1235a Sun	CM	1135p-1235a	-----S	:30	1	\$30.00	P-4	0.00	NM	2	\$60.00
CIRMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$30.00		0.00			
Week:		09/10/12	09/16/12	-----S					1	\$30.00		0.00			
E 27	WFMY	09/16/12	09/16/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	1	\$750.00	P-4	0.00	NM	1	\$750.00
60MIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$750.00		0.00			
E 28	WFMY	09/16/12	09/16/12	Good Morning Show Sun Good Morning Show Su	CM	6-9a	-----S	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
REVISED TP AND RATE ADD TO SCHED 7.18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$70.00		0.00			

Order / Rev: 711604
 Alt Order #: 06241625
 Flight Dates: 09/07/12 - 09/16/12

Advertiser: McCrory for NC Governor
 Product Desc: MCCRORY FOR NC GOV
 Estimate: 907916

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 29	WFMY	09/09/12	09/16/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----S	:30	1	\$125.00	P-4	0.00	NM	2	\$250.00
CBS SUN MRNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/09/12	-----S						1	\$125.00		0.00			
Week: 09/10/12		09/16/12	-----S						1	\$125.00		0.00			
E 30	WFMY	09/09/12	09/09/12	Sun Prime C The Good Wife	CM	9-10p	-----S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
REVISED RATE GOOD WIFE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/09/12	-----S						1	\$1,200.00		0.00			
E 31	WFMY	09/13/12	09/13/12	News 2 at 11 News 2 at 11	CM	11-1135p	---T---	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
NEWS 2 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	---T---						1	\$250.00		0.00			
E 32	WFMY	09/13/12	09/13/12	News2 at Noon News2 at Noon	CM	12-1230p	---T---	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
REVISED RATE ADD TO SCHED 7.18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	---T---						1	\$130.00		0.00			
E 33	WFMY	09/13/12	09/13/12	M-F 4-5p Ellen Degeneres	CM	4-5p	---T---	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	---T---						1	\$70.00		0.00			
E 34	WFMY	09/13/12	09/13/12	News 2 at 5 News2 at 5	CM	5-530p	---T---	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
REVISED RATE NEWS 2 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	---T---						1	\$225.00		0.00			
E 35	WFMY	09/13/12	09/13/12	530-6p Andy Griffith Andy Griffith	CM	530-6p	---T---	:30	1	\$230.00	P-3	0.00	NM	1	\$230.00
REVISED TP AND RATE ANDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	---T---						1	\$230.00		0.00			
E 36	WFMY	09/13/12	09/13/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	---T---	:30	2	\$55.00	P-4	0.00	NM	2	\$110.00
1X ADDED GOOD MRN SH 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	---T---						2	\$55.00		0.00			
E 37	WFMY	09/13/12	09/13/12	News 2 at 6 News 2 at 6	CM	6-630p	---T---	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
REVISED RATE ADD TO SCHED 7.18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	---T---						1	\$350.00		0.00			
E 38	WFMY	09/13/12	09/13/12	M-F 6-8a Good Morning Show	CM	6-8a	---T---	:30	1	\$80.00	P-4	0.00	NM	1	\$80.00
ADD TO SCHED 7.18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	---T---						1	\$80.00		0.00			
E 39	WFMY	09/13/12	09/13/12	CBS Evening News CBS Evening News	CM	630-7p	---T---	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
REVISED RATE ADD TO SCHED 7.18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	---T---						1	\$700.00		0.00			
E 40	WFMY	09/13/12	09/13/12	CBS This Morning CBS This Morning	CM	8-10a	---T---	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
REVISED RATE EARLY SHW1-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	---T---						1	\$60.00		0.00			

Order / Rev: 711604
 Alt Order #: 06241625
 Flight Dates: 09/07/12 - 09/16/12

Advertiser: McCrory for NC Governor
 Product Desc: MCCRORY FOR NC GOV
 Estimate: 907916

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 41	WFMY	09/13/12	09/13/12	Thu Prime B Big Brother 14	CM	9-10p	---T---	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
REVISED RATE PERSON OF INTEREST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					1	\$1,200.00		0.00			
E 56	WFMY	09/12/12	09/12/12	Price Is Right Price Is Right	CM	11a-12p	--W----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
REVISED RATE ADD TO SCHED 7.18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$140.00		0.00			
E 57	WFMY	09/12/12	09/12/12	News2 at Noon News2 at Noon	CM	12-1230p	--W----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
REVISED RATE ADD TO SCHED 7.18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$130.00		0.00			
E 58	WFMY	09/12/12	09/12/12	M-F 3-4p Let's Make a Deal	CM	3-4p	--W----	:30	1	\$95.00	P-3	0.00	NM	1	\$95.00
LETS MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$95.00		0.00			
E 59	WFMY	09/12/12	09/12/12	M-F 4-5p Ellen Degeneres	CM	4-5p	--W----	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$70.00		0.00			
E 60	WFMY	09/12/12	09/12/12	News 2 at 5 News 2 at 5	CM	5-530p	--W----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
REVISED RATE NEWS 2 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$225.00		0.00			
E 61	WFMY	09/12/12	09/12/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	--W----	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
GOOD MRN SH 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$55.00		0.00			
E 62	WFMY	09/12/12	09/12/12	PA (M-F) Wheel/Jeopardy	CM	7-8p	--W----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
REVISED RATE ADD TO SCHED 7.18															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$375.00		0.00			
E 63	WFMY	09/12/12	09/12/12	CBS This Morning CBS This Morning	CM	8-10a	--W----	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
REVISED RATE EARLY SHW1-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$60.00		0.00			
E 64	WFMY	09/10/12	09/10/12	M-F 3-4p Let's Make a Deal	CM	3-4p	M-----	:30	1	\$95.00	P-3	0.00	NM	1	\$95.00
ADD TO SCHEDULE LETS MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$95.00		0.00			
E 65	WFMY	09/12/12	09/12/12	530-6p Andy Griffith Andy Griffith	CM	530-6p	--W----	:30	1	\$230.00	P-3	0.00	NM	1	\$230.00
ADD TO SCHEDULE ANDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$230.00		0.00			
E 66	WFMY	09/10/12	09/10/12	News 2 at 5 News 2 at 5	CM	5-530p	M-----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
ADD TO SCHEDULE NEWS 2 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$225.00		0.00			
E 67	WFMY	09/15/12	09/15/12		CM	8-9p	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00

Order / Rev: 711604
Alt Order #: 06241625
Flight Dates: 09/07/12 - 09/16/12

Advertiser: McCrory for NC Governor
Product Desc: MCCRORY FOR NC GOV
Estimate: 907916

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sat Prime A											
				Crimetime Saturday											
				ADD TO SCHEDULE CRIMETIME SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-		1			\$300.00			0.00			
E 68	WFMY	09/12/12	09/12/12	Wed Prime B	CM	9-10p	--W----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				Criminal Minds											
				ADD TO SCHEDULE CRIMINAL MINDS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----		1			\$1,000.00			0.00			
E 69	WFMY	09/12/12	09/12/12	Wed Prime C	CM	10-11p	--W----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				CSI: Crime Scene Inv											
				ADD TO SCHEDULE CSI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----		1			\$800.00			0.00			
E 70	WFMY	09/13/12	09/13/12	Price Is Right	CM	11a-12p	---T---	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
				Price Is Right											
				ADD TO SCHEDULE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---		1			\$140.00			0.00			
E 71	WFMY	09/10/12	09/10/12	News2 at Noon	CM	12-1230p	M-----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
				News2 at Noon											
				ADD TO SCHEDULE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----		1			\$130.00			0.00			
E 72	WFMY	09/12/12	09/12/12	M-F 6-8a	CM	6-8a	--W----	:30	1	\$80.00	P-4	0.00	NM	1	\$80.00
				Good Morning Show											
				ADD TO SCHEDULE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----		1			\$80.00			0.00			
E 73	WFMY	09/12/12	09/12/12	News 2 at 6	CM	6-630p	--W----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
				News 2 at 6											
				ADD TO SCHEDULE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----		1			\$350.00			0.00			
E 74	WFMY	09/10/12	09/10/12	PA (M-F)	CM	7-8p	M-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
				Wheel/Jeopardy											
				ADD TO SCHEDULE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----		1			\$375.00			0.00			
E 75	WFMY	09/15/12	09/15/12	Sat Prime A	CM	8-9p	-----S-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
				Crimetime Saturday											
				ADD TO SCHEDULE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-		1			\$350.00			0.00			
E 76	WFMY	09/10/12	09/10/12	M-F 4-5p	CM	4-5p	M-----	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
				Ellen Degeneres											
				ADD TO SCHEDULE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----		1			\$70.00			0.00			
													Totals	69	\$16,075.00